



Amber Watson
Fit 4 School
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Potential Fit 4 School Sponsor:

After much success replicating the Fit 4 School Aiken event in Augusta last year, we are excited to announce that we are coming back to Augusta! Alison South Marketing Group will hold the Second Annual Fit 4 School Augusta event on July 31, 2021, at James Brown Arena.

The Fit 4 School mission is to provide school supplies and free healthcare for K-12 students in need in the Augusta area. We all know that grades can suffer if children have undiagnosed vision or hearing problems. Unfortunately, many students are unable to access eye exams or hearing tests on their own.

We invite you to take part in Fit 4 School Augusta event as a sponsor. On the attached form, you will see a variety of sponsorship levels from which you may choose.

Because of the COVID-19 pandemic, the children in our community need our help now more than ever. Additional factors, such as unemployment, tough economic times or single-parent incomes can make it difficult for families to provide adequate school supplies for their children.

We will hold a drive-thru supply pickup in front of the James Brown Arena and will provide free health screenings and haircuts in the building.

Your contribution will go toward a worthy cause. Because of our generous sponsors and volunteers, we were able to provide school supplies to more than 3,000 students during the Fit 4 School events across the CSRA last year. We hope to help even more students this year. We expect a significant turnout, and the exposure will be excellent for your business.

We hope you will join us in giving back to the local Augusta community through Fit 4 School! If you have any questions, please feel free to contact me.

With your help, we can better prepare students for a successful school year!



July 31, 2021
JAMES BROWN ARENA
10am-1pm

PARTNERSHIP & EXHIBITOR CONTRACT

Business Name: _____

Print business name as it is to be listed in program and advertisements.

Nature of Business: _____

Health care provider, pharmacy, etc.

Name of Representative: _____

Business Phone Number: _____ Alternative: _____

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Email Address: _____

NATURE OF CONTRACT please select one



\$1,000 DIAMOND PACKAGE:

Lawn sign with logo displayed at the drive-thru event
Logo included on event advertising (flyers, posters, billboard)
Logo included in newspaper ad, TV commercial, radio promotion
Covers cost of school supplies for 250 students



\$500 GOLD PACKAGE:

Lawn sign with logo displayed at the drive-thru event
Logo included on event advertising (flyers and posters)
Covers cost of school supplies for 250 students



\$250 BRONZE PACKAGE:

Covers cost of school supplies for 100 students

MONETARY DONATION

You can make a cash donation of your choice or a donation of school supplies.

Signature of Business Representative

Date

Payment Policy:

Please make checks out to: Alison South Marketing Group and mail to
Attn: Janna Wells - Fit 4 School 132 Chesterfield St. S., Aiken, SC 29801
Payments must be received by Friday, July 9th, 2021.

Cancellation Policy:

Cancellation of this contract must be made before Friday, July 9th, 2021 by 5:00pm.
Cancellations after the deadline are non-refundable.

For more information, call **Janna Wells** at 412-600-6765 or email fit4schoolaiken@gmail.com.

